1. A compound of the formula

wherein

P and Q are independently Q, S, or NR3, where each R3 is independently H or C1-C6 alkyl;

Y is O, S, or NR<sup>4</sup>, where R<sup>4</sup> is H; or is -L-R<sub>x</sub>, -L-S<sub>c</sub>, or -L-DYE; or is  $C_1$ - $C_{18}$  alkyl or an aryl or heteroaryl ring system, which alkyl or ring system is optionally substituted by halogen, azido, nitro, nitroso, amino,  $C_1$ - $C_6$  alkylamino,  $C_2$ - $C_{12}$  dialkylamino, cyano, -L-R<sub>x</sub>, -L-S<sub>c</sub>, or -L-DYE; or by  $C_1$ - $C_6$  alkyl or  $C_1$ - $C_6$  alkoxy that is itself optionally substituted by halogen, amino, hydroxy, -(SO<sub>2</sub>)-R<sup>15</sup>, -(SO<sub>2</sub>)-O-R<sup>15</sup>, -(C=O)-R<sup>15</sup>, -(C=O)-O-R<sup>16</sup>, or -(C=O)-NR<sup>17</sup>R<sup>18</sup>; wherein

 $R^{15}$  is H or  $C_1$ - $C_6$  alkyl; or -L- $R_x$ , -L- $S_y$ , or -L-DYE;

 $R^{_{16}}$  is H, a  $C_{_1}$ - $C_{_6}$  alkyl, a benzyl, a biologically compatible esterifying group, a biologically compatible salt; or -L- $R_x$ , -L- $S_c$ , or -L-DYE;

 $R^{17}$  and  $R^{18}$  are independently H,  $C_1$ - $C_6$  alkyl,  $C_1$ - $C_6$  carboxyalkyl, an alphaacyloxyalkyl, a t-butyldimethylsilyl, or a biologically compatible salt; or -L- $R_x$ , -L- $S_c$ , or -L-DYE; or  $R^{17}$  and  $R^{18}$  taken in combination form a 5- or 6-membered aliphatic ring that optionally incorporates an oxygen atom;

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each L is independently a covalent linkage;

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each  $R_x$  is independently a reactive functional group that is an acrylamide, an activated ester of a carboxylic acid, an acyl azide, an acyl nitrile, an aldehyde, an alkyl halide, an anhydride, an aniline, an aryl halide, an azide, an aziridine, a boronate, a diazoalkane, a haloacetamide, a halotriazine, a hydrazine, an imido ester, an isocyanate, an isothiocyanate, a maleimide, a phosphoramidite, a reactive platinum complex, a silyl halide, a sulfonyl halide, or a thiol;

each S<sub>c</sub> is independently a conjugated substance;

DYE is a chemical moiety with an absorption maximum beyond 320 nm;

 $E^1$ ,  $E^2$ , and  $E^3$  are independently - $(CR^5_2)_n$ -, or - $(C(O)CH_2)_n$ -, where n=2-4, and each  $R^5$  is independently H or  $CH_3$ , or two  $R^5$  moieties on adjacent carbons of one or more of  $E^1$ ,  $E^2$  or  $E^3$ , when taken in combination, form a 5- or 6-membered aliphatic ring;

 $R^1$  and  $R^2$  are independently H; or  $L-R_x$ ,  $-L-S_c$ , or -L-DYE; or  $C_1-C_{18}$  alkyl or  $C_7-C_{18}$  arylalkyl, each of which is optionally substituted by halogen, azido, nitro, nitroso, amino, hydroxy, cyano, or by an aryl or heteroaryl ring system; or by  $-(SO_2)-R^{15}$ ,  $-(SO_2)-O-R^{15}$ ,  $-(C=O)-R^{15}$ ,  $-(C=O)-R^{16}$ ,  $-(C=O)-NR^{17}R^{18}$ ; or by  $C_1-C_6$  alkylamino,  $C_2-C_{12}$  dialkylamino; or by  $C_1-C_6$  alkyl or  $C_1-C_6$  alkoxy, each of which is itself optionally substituted by halogen, amino, hydroxy,  $-(SO_2)-R^{15}$ ,  $-(SO_2)-O-R^{15}$ ,  $-(C=O)-R^{15}$ ,  $-(C=O)-O-R^{16}$ ,  $-(C=O)-NR^{17}R^{18}$ ;

 $R^7$ - $R^{14}$  are independently H, halogen, azido, nitro, nitroso, amino, cyano, -L- $R_x$ , -L- $S_c$ , -L-DYE; or  $C_1$ - $C_6$  alkyl or  $C_1$ - $C_6$  alkoxy, each of which is itself optionally substituted by halogen, amino, hydroxy, -(SO<sub>2</sub>)- $R^{15}$ , -(SO<sub>2</sub>)-O- $R^{15}$ , -(C=O)- $R^{15}$ , -(C=O)-O- $R^{16}$ , or -(C=O)- $R^{17}$ R<sup>18</sup>;

or any two adjacent substituents  $R^7$ - $R^{14}$ , taken in combination, form a fused sixmembered benzo moiety, which is optionally substituted by halogen, azido, nitro, nitroso, amino, cyano, -L- $R_x$ , -L- $S_c$ , or -L-DYE; or  $C_1$ - $C_6$  alkyl or  $C_1$ - $C_6$  alkoxy, each of which is optionally substituted by halogen, amino, hydroxy, -(C=O)- $R^{15}$ , -(C=O)-O- $R^{16}$ , or -(C=O)- $R^{17}$ R<sup>18</sup>;

or any two adjacent substituents  $R^7$ - $R^{14}$ , taken in combination with each other, and with the aromatic ring they are bound to, form a fused DYE;

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© □ ⊔15 provided that said compound is substituted by at least one -L-DYE, -L- $R_x$ , or -L- $S_c$  at  $R^1$ ,  $R^2$ ,  $R^7$ ,  $R^8$ ,  $R^9$ ,  $R^{10}$ ,  $R^{11}$ ,  $R^{12}$ ,  $R^{13}$ , or  $R^{14}$ ; or at least two of  $R^7$ - $R^{14}$ , taken in combination, form a fused DYE.

- 2. A compound, as claimed in Claim 1, wherein each R<sup>5</sup> is H and each n is 2.
- 5 3. A compound, as claimed in Claim 1, wherein Y is NR4.
  - 4. A compound, as claimed in Claim 1 wherein P and Q are O.
  - 5. A compound, as claimed in Claim 4, wherein Y is O.
  - 6. A compound, as claimed in Claim 5, wherein said compound is substituted by only one -L-R<sub>x</sub>, or -L-S<sub>c</sub>, that is bound at  $R^8$ ,  $R^9$ ,  $R^{12}$ , or  $R^{13}$ .
  - 7. A compound, as claimed in Claim 1, wherein  $R^1$  and  $R^2$  are  $C_1$ - $C_6$  alkyl that are substituted one or more times by cyano, -(C=O)-O- $R^{16}$ , or -(C=O)-N $R^{17}R^{18}$ .
  - 8. A compound, as claimed in Claim 1, wherein R<sup>8</sup> and R<sup>9</sup>, and optionally R<sup>12</sup> and R<sup>13</sup>, taken in combination, form a fused DYE that is a substituted or unsubstituted benzofuran.
  - 9. A compound, as claimed in Claim 1, wherein said compound is substituted by exactly two DYE or fused DYE moieties.
  - 10. A compound, as claimed in Claim 1, wherein said compound is substituted by exactly one -L-DYE moiety at  $R^9$ , and is optionally additionally substituted by exactly one -L-- $R_\chi$  or exactly one -L-S<sub>c</sub>.
- 20 11. A compound, as claimed in Claim 1, wherein each L is independently a single covalent bond, or a covalent linkage that is linear or branched, cyclic or heterocyclic, saturated or unsaturated, having 1-20 nonhydrogen atoms selected from the group consisting of C, N, P, O and S; and are composed of any combination of ether, thioether, amine, ester, carboxamide, sulfonamide, hydrazide bonds and aromatic or heteroaromatic bonds.

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- 12. A compound, as claimed in Claim 11, wherein L is a single covalent bond or has the formula  $-(CH_2)_d(CONH(CH_2)_e)_z$  or  $-O(CH_2)_d(CONH(CH_2)_e)_z$ -, where d is an integer from 0-5, a is an integer from 1-5 and z is 0 or 1.
- 13. A compound, as claimed in Claim 1, that is substituted by at least one  $S_c$ , wherein each  $S_c$  is an amino acid, a peptide, a protein, a polysaccharide, a nucleoside, a nucleotide, an oligonucleotide, a nucleic acid, a hapten, a psoralen, a drug, a hormone, a lipid, a lipid assembly, a synthetic polymer, a polymeric microparticle, a biological cell or a virus.
- 14. A compound, as claimed in Claim 1, wherein said compound is substituted by exactly one  $S_c$  that is a protein, a polysaccharide, a biotin, or a silica.
- 15. A compound, as claimed in Claim 1, that is substituted by at least one  $-L-R_x$ , wherein  $R_x$  is a succinimidal ester of a carboxylic acid, a haloacetamide, a hydrazine, an isothiocyanate, a maleimide, an aliphatic amine, a silyl halide, or a psoralen.
- 16. A compound, as claimed in Claim 1, having the formula

wherein Y is O or NR4.

- 17. A compound, as claimed in Claim 16, wherein DYE is an indole, a coumarin, a stilbene, a xanthene, an oxazine, or a polyazaindacene.
- 18. A compound, as claimed in Claim 17, wherein DYE is a fluorescein, a rhodamine, a rhodol, a polyazaindacene, an oxazine, a 3*H*-xanthen-6-ol-3-one, a 6-amino-3*H*-xanthen-3-imine, and L is a single covalent bond.



- 19. A compound, as claimed in Claim 16, wherein  $R^1$  and  $R^2$  are  $C_1$ - $C_6$  alkyl that are substituted one or more times by -(C=O)-O- $R^{16}$  or -(C=O)-N $R^{17}R^{18}$ .
- 20. A compound, as claimed in Claim 19, wherein  $R^1$  and  $R^2$  are  $C_1$ - $C_6$  alkyl that are substituted one or more times by -(C=O)-O- $R^{16}$ , where each  $R^{16}$  is H,  $C_1$ - $C_6$  alkyl, an alpha-acyloxymethyl, a t-butyldimethyldimethylsilyl, or a biologically compatible salt.

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wherein

P and Q are independently O, S, or NR3, where each R3 is independently H or C1-C6 alkyl;

Y is O, S, or NR<sup>4</sup>, where R<sup>4</sup> is H; or is -L-R<sub>x</sub>, -L-S<sub>c</sub>, or -L-DYE; or is C<sub>1</sub>-C<sub>18</sub> alkyl or an aryl or heteroaryl ring system, which alkyl or ring system is optionally substituted by halogen, azido, nitro, nitroso, amino, C1-C6 alkylamino, C2-C12 dialkylamino, cyano, -L- $-R_x$ ,  $-L-S_c$ , or -L-DYE; or by  $C_1-C_6$  alky $\sqrt[h]{cr}$   $C_1-C_6$  alkoxy that is itself optionally substituted by halogen, amino, hydroxy,  $(SO_2)-R^{15}$ ,  $-(SO_2)-O-R^{15}$ ,  $-(C=O)-R^{15}$ ,  $-(C=O)-O-R^{15}$ ,  $-(C=O)-O-R^{15}$ ,  $-(C=O)-R^{15}$ , -(C=O)-R $R^{16}$ , or -(C=O)-N $R^{17}R^{18}$ ; wherein

R<sup>15</sup> is H or C<sub>1</sub>-C<sub>6</sub> alkyl; or -L-R<sub>x</sub>, -L-S<sub>c</sub>, or -L-DYE;

R<sup>16</sup> is H, a C<sub>1</sub>-C<sub>6</sub> alkyl, a benzyl, a biologically compatible esterifying group, a biologically compatible salt; or -L-R<sub>x</sub>, -L-S<sub>c</sub>,\or -L-DYE;

 $R^{_{17}}$  and  $R^{_{18}}$  are independently H,  $C_{_1}$ - $C_{_6}$  alkyl,  $\dot{Q}$ - $C_{_6}$  carboxyalkyl, an alphaacyloxyalkyl, a t-butyldimethylsilyl, or a biologically compatible salt; or -L-R<sub>x</sub>, -L-S<sub>c</sub>, or -L-DYE; or R<sup>17</sup> and R<sup>18</sup> taken in combination form a 5- or 6-membered aliphatic ring that optionally incorporates an oxygen atom;

each L is independently a covalent linkage;

each R<sub>x</sub> is independently a reactive functional group;

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## each $S_c$ is independently a conjugated substance;

DYE is a chemical moiety with an absorption maximum beyond 320 nm;

 $E^1$ ,  $E^2$ , and  $E^3$  are independently - $(CR_2^5)_n$ -, where n=2-4, and each  $R^5$  is independently H or  $CH_3$ , or two  $R^5$  moieties on adjacent carbons of one or more of  $E^1$ ,  $E^2$  or  $E^3$ , when taken in combination, form a 5- or 6-membered aliphatic ring;

 $R^1$  and  $R^2$  are independently H; or -L-R<sub>x</sub>, -L-S<sub>c</sub>, or -L-DYE; or  $C_1$ - $C_{18}$  alkyl or  $C_7$ - $C_{18}$  arylalkyl, each of which is optionally substituted by halogen, azido, nitro, nitroso, amino, hydroxy, cyano, or by an aryl or heteroaryl ring system; or by -(SO<sub>2</sub>)-R<sup>15</sup>, -(SO<sub>2</sub>)-O-R<sup>15</sup>, -(C=O)-R<sup>16</sup>, -(C=O)-NR<sup>17</sup>R<sup>18</sup>; or by  $C_1$ - $C_6$  alkylamino,  $C_2$ - $C_{12}$  dialkylamino; or by  $C_1$ - $C_6$  alkyl or  $C_1$ - $C_6$  alkoxy, each of which is itself optionally substituted by halogen, amino, hydroxy, -(SO<sub>2</sub>)-R<sup>15</sup>, -(SO<sub>2</sub>)-O-R<sup>15</sup>, -(C=O)-R<sup>15</sup>, -(C=O)-O-R<sup>16</sup>, -(C=O)-NR<sup>17</sup>R<sup>18</sup>;

 $R^7$ - $R^{14}$  are independently H, halogen, azido, nitro, nitroso, amino, cyano, -L- $R_x$ , -L- $S_c$ , -L-DYE; or  $C_1$ - $C_6$  alkyl or  $C_1$ - $C_6$  alkoxy, each of which is itself optionally substituted by halogen, amino, hydroxy, -( $SO_2$ )- $R^{15}$ , -( $SO_2$ )-O- $R^{15}$ 

or any two adjacent substituents  $R^7$ - $R^{14}$ , taken in combination, form a fused sixmembered benzo moiety, which is optionally substituted by halogen, azido, nitro, nitroso, amino, cyano, -L- $R_x$ , -L- $S_c$ , or -L-DYE; or  $C_1$ - $C_6$  alkyl or  $C_1$ - $C_6$  alkoxy, each of which is optionally substituted by halogen, amino, hydroxy, -(C=O)- $R^{15}$ , -(C=O)-O- $R^{16}$ , or -(C=O)-N $R^{17}$  $R^{18}$ ;

or any two adjacent substituents R<sup>7</sup>-R<sup>14</sup>, taken in combination with each other, and with the aromatic ring they are bound to, form a fused DYE;

provided that said compound is substituted by at least one -L-DYE moiety at one or more of R<sup>1</sup>, R<sup>2</sup>, R<sup>3</sup>, and R<sup>7</sup>-R<sup>14</sup>; or at least two of R<sup>7</sup>-R<sup>14</sup>, taken in combination, form a fused DYE.

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- 23. A composition, as claimed in Claim 21, wherein each  $R_x$  of the compound is independently a reactive functional group that is an acrylamide, an activated ester of a carboxylic acid, an acyl azide, an acyl nitrile, an aldehyde, an alkyl halide, an anhydride, an aniline, an aryl halide, an azide, an aziridine, a boronate, a diazoalkane, a haloacetamide, a halotriazine, a hydrazine, an imido ester, an isocyanate, an isothiocyanate, a maleimide, a phosphoramidite, a reactive platinum complex, a silyl halide, a sulfonyl halide, or a thiol.
- 24. A composition, as claimed in Claim 21, wherein each P and Q on the compound are O.
- 25. A composition, as claimed in Claim 24, wherein each Y on the compound is O.
- 26. A composition, as claimed in Claim 25, wherein said compound is substituted by only one -L-R<sub>x</sub>, or -L-S<sub>c</sub>, that is bound at  $R^8$ ,  $R^9$ ,  $R^{12}$ , or  $R^{13}$ .
- 27. A composition, as claimed in Claim 25, wherein R¹ and R² are C₁-C₆ alkyl that are substituted one or more times by cyano, -(C=O)-O-R¹⁶, or -(C=O)-NR¹⁷R¹⁶.
- 28. A composition, as claimed in Claim 21, wherein R<sup>8</sup> and R<sup>9</sup>, and optionally R<sup>12</sup> and R<sup>13</sup>, taken in combination, form a fused DYE that is a substituted or unsubstituted benzofuran.
- 29. A composition, as claimed in Claim 21, wherein said compound is substituted by exactly two DYE or fused DYE moieties.
  - 30. A composition, as claimed in Claim 21, wherein said compound is substituted by exactly one -L-DYE moiety at  $R^{\circ}$ , and is optionally additionally substituted by exactly one -L- $R_x$  or exactly one -L- $S_c$ .
- 31. A composition, as claimed in Claim 21, wherein each L of the compound is independently a single covalent bond, or a covalent linkage that is linear or branched, cyclic or heterocyclic, saturated or unsaturated, having 1-20 nonhydrogen atoms selected from the group consisting of C, N, P, O and S; and are composed of

- 32. A composition, as claimed in Claim 31, wherein each L of the compound is a single covalent bond or has the formula -(CH<sub>2</sub>)<sub>d</sub>(CONH(CH<sub>2</sub>)<sub>e</sub>)<sub>z</sub>- or -O(CH<sub>2</sub>)<sub>d</sub>(CONH(CH<sub>2</sub>)<sub>e</sub>)<sub>z</sub>-, where d is an integer from 0-5, e is an integer from 1-5 and z is 0 or 1.
- 33. A composition, as claimed in Claim 21, wherein each  $S_c$  of the compound is an amino acid, a peptide, a protein, a polysaccharide, a nucleoside, a nucleotide, an oligonucleotide, a nucleic acid, a hapten, a psoralen, a drug, a hormone, a lipid, a lipid assembly, a synthetic polymer, a polymeric microparticle, a biological cell or a virus.
- 34. A composition, as claimed in Claim 21, wherein said compound is substituted by exactly one  $S_c$ , which  $S_c$  is a protein, a polysaccharide, a biotin, or a silica.
- 35. A composition, as claimed in Claim 21, wherein said compound is substituted by exactly one  $R_x$ , which  $R_x$  is a succinimidal ester of a carboxylic acid, a haloacetamide, a hydrazine, an isothiocyanate, a maleimide, an aliphatic amine, a silyl halide, or a psoralen.
- 36. A composition, as claimed in Claim 21, where the compound has the formula:

where R1, R2, R7, R8, and R10 are not -L-DYE, and no more than one, and optionally none, of R11-R14 is -L-DYE.

37. A composition, as claimed in Claim 36, wherein each DYE on the compound is a fluorescein, a rhodamine, a rhodol, a polyazaindacene, an oxazine, a3H-xanthen-6-ol-3-one, a 6-amino-3H-xanthen-3-one, or a 6-amino-3H-xanthen-3-imine.

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- 38. A composition, as claimed in Claim 36, wherein  $R^1$  and  $R^2$  are  $C_1$ - $C_6$  alkyl that are substituted one or more times by -(C=O)-O- $R^{16}$  or -(C=O)-N $R^{17}$  $R^{18}$ .
- 39. A composition, as claimed in Claim 38, wherein  $R^1$  and  $R^2$  are  $C_1$ - $C_6$  alkyl that are substituted one or more times by -(C=O)-O- $R^{16}$ , where each  $R^{16}$  is H, an alphaacyloxymethyl, a t-butyldimethyldimethylsilyl, or a biologically compatible salt.
- 40. A composition, as claimed in Claim 36, further comprising a metal ion that is Ca<sup>2+</sup>, Na<sup>+</sup>, K<sup>+</sup>, or Zn<sup>2+</sup> associated with said compound.
- 41. A composition, as claimed in Claim 21, further comprising a natural or synthetic polymer or glass.

or the formula:

wherein

 $R^1$  and  $R^2$  are  $C_1$ - $C_6$  alkyl that are substituted one or more times by cyano, an aryl or heteroaryl ring system, or by -(C $\downarrow$ O)-O- $R^{16}$  or -(C=O)- $NR^{17}R^{18}$ , where

R<sup>16</sup> is H, a C<sub>1</sub>-C<sub>6</sub> alkyl, a benzyl, a biologically compatible esterifying group, or a biologically compatible salt;

 $R^{17}$  and  $R^{18}$  are independently H,  $C_1$ - $C_6$  alkyl,  $C_1$ - $C_6$  carboxyalkyl, an alphaacyloxymethyl, or a biologically compatible salt;

 $R^7$ - $R^{10}$ , and  $R^{11}$ - $R^{14}$ , where present, are independently H, chloro, bromo, fluoro, nitro, amino, or cyano; or  $C_1$ - $C_6$  alkyl or  $C_1$ - $C_6$  alkoxy that is itself optionally substituted by halogen, amino, hydroxy, -( $SO_2$ )- $R^{10}$ , -( $SO_2$ )- $R^{$ 

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DYE, where present is a polyazaindacene, an oxazine, or a xanthene, which is optionally substituted by halogen, nitro, sulfo, cyano, an aryl or heteroaryl ring system, or benzo, or alkyl, perfluoroalkyl, alkoxy, alkenyl, alkynyl, cycloalkyl, arylalkyl, or acyl, the alkyl portions of which contain fewer than 20 carbons.

$$R^{16}O_2C$$
 $CO_2 \cdot R^{16}$ 
 $CH_3$ 
 $CH_3$ 

CO<sub>2</sub>-R<sup>16</sup> CO<sub>2</sub>-R<sup>26</sup> or the formula: R<sup>16-</sup>O<sub>2</sub>C ·CO<sub>2</sub>-R<sup>16</sup> or the formula: R<sup>16-</sup>O<sub>2</sub>C R<sup>32</sup> R<sup>33</sup>

wherein

 $R^8$ , where present, is independently H or a  $C_1$ - $C_6$  alkyoxy, which is optionally substituted by -(C=O)-O- $R^{16}$  or -(C=O)- $NR^{17}R^{18}$ ;

 $R^{16}$  and  $R^{26}$ , where present, are independently H, a  $C_1$ - $C_6$  alkyl, a benzyl, an alphaacyloxyalkyl, a t-butyldimethylsilyl, or a biologically compatible salt;

 $R^{_{17}}$  and  $R^{_{18}}$ , where present, are independently H, a  $C_{_1}$ - $C_{_6}$  alkyl,  $C_{_1}$ - $C_{_6}$  carboxyalkyl, or a biologically compatible salt;

W and W', where present, are independently F or Cl;

 $R^{30}$ - $R^{35}$ , where present, are independently H, halogen, nitro, sulfo, cyano, alkyl, perfluoroalkyl, alkoxy, alkenyl, alkynyl, cycloalkyl, arylalkyl, or acyl, wherein the alkyl portions of each contain fewer than 20 carbons; or an aryl or heteroaryl ring system; or adjacent substituents  $R^{31}$  and  $R^{32}$ , and adjacent substituents  $R^{33}$  and  $R^{34}$ , when taken in combination form a fused benzo ring that is optionally substituted by hydrogen, halogen, nitro, sulfo, cyano, alkyl, perfluoroalkyl, alkoxy, alkenyl, alkynyl, cycloalkyl, alkylthio, alkylamido, amino, monoalkylamino or dialkylamino wherein the alkyl portions of each contain fewer than 20 carbons.

a)\adding to said sample, in an amount sufficient to generate a detectable optical response when said target ion is present, a compound having the formula:

wherein

P and Q are independently O, S, or NR³, where each R³ is independently H or  $C_1$ - $C_6$  alkyl;

Y is O, S, or NR<sup>4</sup>, where R<sup>4</sup> is N; or is -L-R<sub>x</sub>, -L-S<sub>C</sub>, or -L-DYE; or is  $C_1$ - $C_{18}$  alkyl or an aryl or heteroaryl ring system, which alkyl or ring system is optionally substituted by halogen, azido, nitro, nitroso, amino,  $C_1$ - $C_6$  alkylamino,  $C_2$ - $C_{12}$  dialkylamino, cyano, -L-R<sub>x</sub>, -L-S<sub>C</sub>, or -L-DYE; or by  $C_1$ - $C_6$  alkyl or  $C_1$ - $C_6$  alkoxy that is itself optionally substituted by halogen, amino, hydroxy, -(SO<sub>2</sub>)-R<sup>15</sup>, -(SO<sub>2</sub>)-O-R<sup>15</sup>, -(C=O)-R<sup>15</sup>, -(C=O)-O-R<sup>16</sup>, or -(C=O)-NR<sup>17</sup>R<sup>18</sup>; wherein

 $R^{15}$  is H or  $C_1$ - $C_6$  alkyl; or -L- $R_x$ , -L- $S_x$  or -L-DYE;

 $R^{16}$  is H, a  $C_1$ - $C_6$  alkyl, a benzyl, a biologically compatible esterifying group, a biologically compatible salt; or -L- $R_x$ , -L- $S_c$ , or -L-DYE;

 $R^{17}$  and  $R^{18}$  are independently H,  $C_1$ - $C_6$  alkyl,  $C_1$ - $C_6$  carboxyalkyl, an alphaacyloxyalkyl, a t-butyldimethylsilyl, or a biologically compatible salt; or -L- $R_x$ , -L- $S_c$ , or -L-DYE; or  $R^{17}$  and  $R^{18}$  taken in combination form a 5- or 6-membered aliphatic ring that optionally incorporates an oxygen atom;

each L is independently a covalent linkage;

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each  $R_x$  is independently a reactive functional group;

each Sc is independently a conjugated substance;

DYE is a chemical moiety with an absorption maximum beyond 320 nm;

 $E^1$ ,  $E^2$ , and  $E^3$  are independently - $(CR_2^5)_n$ -, where n=2-4, and each  $R^5$  is independently H or  $CH_3$ , or two  $R^5$  moieties on adjacent carbons of one or more of  $E^1$ ,  $E^2$  or  $E^3$ , when taken in combination, form a 5- or 6-membered aliphatic ring;

 $R^1$  and  $R^2$  are independently H; or -L-R<sub>x</sub>, -L-S<sub>C</sub>, or -L-DYE; or  $C_1$ - $C_{18}$  alkyl or  $C_7$ - $C_{18}$  arylalkyl, each of which is optionally substituted by halogen, azido, nitro, nitroso, amino, hydroxy, cyano, or by an aryl or heteroaryl ring system; or by -( $SO_2$ )- $R^{15}$ , -( $SO_2$ )- $R^{15}$ , -(C=O)- $R^{16}$ , -(C=O)- $R^{16}$ , -(C=O)- $R^{17}$ R<sup>18</sup>; or by  $C_1$ - $C_6$  alkylamino,  $C_2$ - $C_{12}$  dialkylamino; or by  $C_1$ - $C_6$  alkylor  $C_1$ - $C_6$  alkoxy, each of which is itself optionally substituted by halogen, amino, hydroxy, -( $SO_2$ )- $R^{15}$ , -( $SO_2$ )- $R^{15}$ 

 $R^7$ - $R^{14}$  are independently H, halogen, azido, nitro, nitroso, amino, cyano, -L- $R_{\chi}$ , -L- $S_{C}$ , -L-DYE; or  $C_1$ - $C_6$  alkyl or  $C_1$ - $C_6$  alkoxy, each of which is itself optionally substituted by halogen, amino, hydroxy, -( $SO_2$ )- $R^{15}$ , -( $SO_2$ )-O- $R^{15}$ , -(C=O)- $R^{15}$ , -(C=O)-O- $R^{16}$ , or - (C=O)- $R^{17}$ R<sup>18</sup>;

or any two adjacent substituents  $R^7$ - $R^{14}$ , taken in combination, form a fused six-membered benzo moiety, which is optionally substituted by halogen, azido, nitro, nitroso, amino, cyano, -L- $R_x$ , -L- $S_c$ , or -L-DYE; or  $C_1$ - $C_6$  alkyl or  $C_1$ - $C_6$  alkoxy, each of which is optionally substituted by halogen, amino, hydroxy, -(C=O)- $R^{15}$ , -(C=O)-O- $R^{16}$ , or -(C=O)-N $R^{17}$  $R^{18}$ ;

or any two adjacent substituents R<sup>7</sup>-R<sup>14</sup>, taken in combination with each other, and with the aromatic ring they are bound to, form a fused DYE;

provided that said compound is substituted by at least one -L DYE moiety at one or more of R<sup>1</sup>, R<sup>2</sup>, R<sup>3</sup>, and R<sup>7</sup>-R<sup>14</sup>; or at least two of R<sup>7</sup>-R<sup>14</sup>, taken in combination, form a fused DYE;

b) illuminating said sample to generate said detectable optical response that indicates that said target ion is present.

- 45. A method, as claimed in Claim 44, wherein said detectable optical response is a fluorescence response.
- 46. A method, as claimed in Claim 45, wherein the step of illuminating is performed in conjunction with a fluorometer, fluorescence microscope, laser scanner, flow cytometer, a microfluidic device, or a fiber optic probe.
  - 47. A method, as claimed in Claim 44, wherein said target metal ion is Na<sup>+</sup>, K<sup>+</sup>, Ca<sup>2+</sup>, or Zn<sup>2+</sup>.
  - 48. A method, as claimed in Claim 44, wherein said compound has the formula:

$$R^{16}O_2C$$
  $CO_2 \cdot R^{16}$   $CH_3$   $CH_3$   $CH_3$  or the formula:

<sup>′</sup>R<sup>16-</sup>O<sub>2</sub>C− CO<sub>2</sub>-R<sup>16</sup> CO<sub>2</sub>-R<sup>26</sup> or the formula: R<sup>16-</sup>O<sub>2</sub>C-CO<sub>2</sub> R<sup>16</sup> R8\* СН₃ CO<sub>2</sub>-R<sup>26</sup> or the formula: R<sup>16-</sup>O<sub>2</sub>C СН3

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or the formula:

wherein

 $R^8$ , where present, is independently H or a  $C_1$ - $C_6$  alkyoxy, which is optionally substituted by -(C=O)-Q- $R^{16}$  or -(C=O)- $NR^{17}R^{18}$ ;

 $R^{16}$  and  $R^{26}$ , where present, are independently H, a  $C_1$ - $C_6$  alkyl, a benzyl, an alphaacyloxyalkyl, a t-butyldimethylsilyl, or a biologically compatible salt;

 $R^{17}$  and  $R^{18}$ , where present, are independently H, a  $C_1$ - $C_6$  alkyl,  $C_1$ - $C_6$  carboxyalkyl, or a biologically compatible salt;

W and W', where present, are independently F or Cl;

R<sup>30</sup>-R<sup>35</sup>, where present, are independently H, halogen, nitro, sulfo, cyano, alkyl, perfluoroalkyl, alkoxy, alkenyl, alkynyl, cycloalkyl, arylalkyl, or acyl, wherein the alkyl portions of each contain fewer than 20 carbons; or an aryl or heteroaryl ring system.

- 15 49. A method, as claimed in Claim 48, wherein said target metal ion is Na<sup>+</sup> or K<sup>+</sup>.
  - 50. A method, as claimed in Claim 44, wherein said sample further comprises living cells or biological fluids.

H<sub>3</sub>C 
$$\bigoplus$$
 CH<sub>3</sub> CH<sub>3</sub>

or the formula:

or the formula:

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16-O2C NH or the formula: R<sup>16-</sup>O<sub>2</sub>Cor the formula: R<sup>16-</sup>O<sub>2</sub>C

wherein

R<sup>31</sup>-

R32

R<sup>30</sup>

ĊН₃

R<sup>33</sup>

CO<sub>2</sub>-R<sup>16</sup>

·CO<sub>2</sub>-R<sup>16</sup>

 $\mathbb{R}^8$ , where present, is independently H or a  $C_1$ - $C_6$  alkyoxy, which is optionally substituted by -(C=O)-O- $\mathbb{R}^{16}$  or -(C=O)- $\mathbb{N}\mathbb{R}^{17}\mathbb{R}^{18}$ ;

 $R^{16}$  and  $R^{26}$ , where present, are independently H, a  $C_1$ - $C_6$  alkyl, a benzyl, an alphaacyloxyalkyl, a t-butyldimethylsilyl, or a biologically compatible salt;

 $R^{17}$  and  $R^{18}$ , where present, are independently H, a  $C_1$ - $C_6$  alkyl,  $C_1$ - $C_6$  carboxyalkyl, or a biologically compatible salt;

W and W', where present, are independently F or Cl;

R<sup>30</sup>-R<sup>35</sup>, where present, are independently H, halogen, nitro, sulfo, cyano, alkyl, perfluoroalkyl, alkoxy, alkenyl, alkynyl, cycloalkyl, arylalkyl, or acyl, wherein the alkyl portions of each contain fewer than 20 carbons; or an aryl or heteroaryl ring system;

and comprising one or more components selected from the group consisting of:

- a) a calibration standard of a target ion;
- b) an ionophore;
- c) a fluorescence standard;
- d) an aqueous buffer solution; and
- e) an organic solvent.